

## Conditions of participation

Only research papers that fulfil the following requirements are accepted:

- 1- Purely theoretical research papers are not accepted. All papers must be closely related to the axes of the conference;
- 2- Papers must be characterized by seriousness and scientific authenticity. They must not have been presented in another scientific activity or published in a scientific journal;
- 3- The author must conform to attached template on the forum site, without making any changes to its technical characteristics. The number of pages must not exceed 20, including appendices, according to the proposed form.
- 4- The number of participants must not be more than two for each communication/paper, knowing that the organizers of the conference only cover (in terms of accommodation and food) one participant for each paper;
- 5- Research papers are accepted in Arabic, English and French languages;
- 6- Any research that violates these conditions will be not accepted;
- 7- A book with an ISSN will be prepared for the Conference. So, papers that are not submitted according to the form attached on the site are not accepted.

## Key Dates

- Deadline for submitting research papers: **September 30th, 2023** ;
- Deadline for responding to accepted and rejected research papers: **October 30th, 2023**.
- Deadline for confirmation of participation: **November 10th, 2023**.
- Date of holding the International Conference: **13 and 14 December 2023**.

## Contact information and inquiries

For contacting and inquiring, you can contact:

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All submissions should be sent via the conference website:

<http://tld23.univ-jijel.dz/ar/index.php>

The scientific committee of the Conference:

The head of the committee: Dr. Laib Siham

The deputy head of the committee: Dr. Ghribi Fethia

Dr. Louadj Mounir (Jijel University)	Pr. Boubakour Farès (School of high commercial studies, EHEC, Koléa Algiers)
Pr. Djellit Tahar (Jijel University)	Pr. Sadraoui Tarek (Monastir University Tunisia)
Dr. Allab Rachid (Jijel University)	Pr. Bouhider Roukia (Jijel University)
Dr. Kemiha Fayçal (Jijel University)	Pr. Dr. Ahmed sholla (Arab Academy for Science, Technology and Maritime Transport Egypt)
Dr. Omar Suleiman Arabiat (Al-Balqa Applied University Jordan)	Pr. Zabat Sami (Jijel University)
Dr. Bouhabel Azzeddine (Jijel University)	Pr. Bouriche hichem (Annaba University)
Dr. Ashraf Bany Mohammed (The University of Jordan)	Pr. Njimi Aissa (Jijel University)
Dr. Mehassouel Naamane (Jijel University)	Pr. Boulahia Tayeb (Jijel University)
Dr. Basel Fahed Abu-Alhaj (Al Quds University)	Dr. Mostafa rashid (Arab Academy for Science, Technology and Maritime Transport Egypt)
Dr. Meskine Abdelhafid (Jijel University)	Dr Soufane Elaid (Jijel University)
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Dr. Amirouche Chelghoum (Jijel University)	Dr. Bouridah Souraya (Jijel University)
	Dr. Derrouiche Safia (Jijel University)

The Conference organizing committee:

The head of the committee: Dr /bouzerb khayreddine

The deputy head of the committee: Dr / Aries Ammar

Dr/Merabet Mohammed	Dr/ Boulemalh Mounira	Dr /Zine Radhia
Mr/Boumahrouk kheireddine	Dr/Benzaid Sarra	Dr/ Sellamna Mohamed
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People's Democratic Republic of Algeria  
Ministry of Higher Education and Scientific Research  
Mohammed-Seddik BENYAHIA University of Jijel

Faculty of Economics, Commercial Science and Management Science  
Department of Economics

in partnership with

**Holds**

The first international presentiel conference on:

**Trade Logistics and Development Requirements**  
to Serve Industrial Zones: Towards a Sustainable Competitive Economy in Developing Countries

**13 and 14 December 2023**

Conference Organizing Authority:  
Honorary Presidents of the Conference:  
Pr Nourredine Benali-Cherif : President of the University.  
Mr Bouab Abdeslem : general Director of the Djen-Djen Port Company.

General Supervisor of the Conference:  
Dr. Louadj Mounir : The Dean of the Faculty.

Conference Management:  
The general coordinator of the conference : Dr. Allab Rachid.  
Conference Chairman : Dr Maizi Nadjat.  
Vice-President of the Conference : Dr Derrouiche Safia.  
The head of the scientific committee : Dr Laib Siham .  
The deputy head of the scientific committee : Dr. Ghribi Fethia.  
The head of the organizing committee : Dr Bouzerb khayreddine.  
The deputy head of the organizing committee : Dr Aries Ammar.



## Problem

Trade logistics are the backbone of the international trade sector. It greatly influences the economy, its performance and growth, and includes freight operations, warehousing, customs clearance and payment systems, as well as many other operations which serve the service of exporters and importers in everything about commercial supply chains. Trade logistics are of great importance in economic growth, the competitiveness of the economy and its ability to diversify and achieve sustainability. It has a significant impact, directly and indirectly, on job creation and the reduction of poverty and unemployment rates; because the logistics services sector is responsible for more than 85% of total international trade.

Industrial zones are one of the components of the industrial sector on which economic activity depends heavily. Their activity is closely linked to transport infrastructure, in particular to logistics services which generate a significant percentage of the costs borne by manufacturers at the various stages of production up to that of export. This affects the competitiveness of industrial products and their ability to access international markets.

The tendency to take an interest in the creation of sustainable industrial zones poses the problem of industrial domiciliation and the need for integrated services, infrastructures, support and incentives. Talking about industrial domiciliation implies choosing strategic locations linked to ports and other logistics areas, and the resulting facilities in the field of raw material supply, as well as the distribution and export of finished products. Therefore, taking an interest in logistics services and their development represents an important action in the service of industrial zones in developing countries which suffer from a blatant lack of transport and logistics services.

From there, the problem of the conference is formulated as follows:

"What are the mechanisms and procedures that could guarantee the activation of the main role of trade logistics in supporting industrial zones and improving the competitiveness and sustainability of developing economies?"

## Topics and Subtopics

### Topic 1: Logistics and their contribution to the world economy

- Trade logistics and sustainable development;
- The role of trade logistics in the development of international trade;
- Obstacles to the development of trade logistics and the mechanisms for their development;
- Logistics industry in Africa: Challenges and opportunities.

### Topic 2: Trade logistics in the light of the digital revolution

- The logistics of e-commerce and its requirements;
- Presentation of pilot projects of the application of digitalization in trade logistics;
- The challenges of the application of digitalization in trade logistics.

### Topic 3: Industrial Zones and Trade Logistics Services

- The role of industrial zones in the creation of a sustainable competitive economy;
- The reality of logistics activities and the supply chain serving industrial zones;
- The management of supply chain costs and the competitiveness of products manufactured in industrial zones.

### Topic 4: Ports and the Supply Chain

- The place of ports in the logistics chain of international freight transport and optimal operating methods;
- The multimodal transport industry and its role in supporting ports;
- Dry docks and their role in the logistics chain;
- Logistics activities and the acquisition of competitive advantages;
- Modern foundations and models of the functioning of ports in the light of the requirements of sustainable development.

### Topic 5: Trade Logistics in Algeria and Their Correlation with Industrial Zones

- The reality of trade logistics in Algeria and the obstacles they face;
- The performance of industrial zones in Algeria;
- The role of ports in activating the performance of industrial zones in Algeria;
- The contribution of trade logistics in supporting the competitiveness of Algerian industrial products: Some models exposed.

### Topic 6: Presentation of Pioneering Experiences in the Development of Trade Logistics in the Service of Industrial Zones in the Light of the Requirements of Sustainable Development

- Experiences from developed countries;
- Experiences from developing countries.

## Objectives

The Conference aims to achieve the following objectives:

- Exchange of knowledge and experiences between participants in order to develop opportunities for cooperation and complementarity, and improve performance and competitiveness;
- Contribute to the creation of new academic guidelines to study technical and administrative experiences in the transport sector through contacts with specialists in the field;
- Highlight the importance of trade logistics in the development of industrial zones and the acquisition of a competitive advantage;
- Highlight the reality and prospects of industrial zones in Algeria in particular and in the Arab countries in general, and their role in encouraging investment and increasing exports;
- Highlight the important place occupied by ports in the international logistics chain and the investment opportunities they offer (The case of Djen Djen Port, Algeria);
- Examine pioneering international experiences in the development of trade logistics to serve industrial zones.

## Intended Audience

The intended audience of this international conference consists in specialists in the following categories:

- Lecturers at universities, university centers and graduate schools, researchers from scientific centers and research laboratories; higher education students in Algeria and abroad;
- Executives of organizations, institutions and ministries related to the national economy;
- Interested heads of Arab and foreign institutions, businessmen and investors.