

Proposal submission guidelines

Proposals must be submitted in Word format as a 300-word abstract outlining the research question and the main points of the presentation.

Applicants are asked to provide the following information:

- Title of the presentation and chosen track
- 5 keywords, a short bibliography
- The following information: **last name, first name, academic rank, affiliation, and contact information of the author.**

Presentations must be delivered in the language chosen by the presenter (French, Arabic, or English).

Individual proposals will be evaluated anonymously based on the following criteria:

- Relevance (connection to the conference theme);
- Conceptual framework and problem formulation (theoretical framework, questions, aims, key references);
- Methodology (data collection, corpus, instruments, analyses);
- Contributions (results, findings, perspectives).

Abstracts are to be sent to the following email address:

colloquemediatization@gmail.com



IMPORTANT DATES

September 20th, 2026

Deadline for submitting abstracts

September 27th, 2026

Reply from the scientific committee

October 05st, 2026

Submission of paper texts

Conference date : October 13th, 2026

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President of the organizing committee Dr. Ahlem LABANI-ADJEROUD

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Faculty of Letters and Languages
Department of French Language and Literature



The Department of French Language and Literature
&

The Language and Discourse Analysis Laboratory

مخبر اللغة و تحليل الخطاب

are organizing

A NATIONAL CONFERENCE

October 13th, 2026

**Knowledge Mediatization in
Language and Literature :
Challenges, Measures &
Perspectives.**



TRACK 01 : DIDACTICS



CONFERENCE OVERVIEW

Mediatization is not limited to technical distribution, but involves the framing and reformulation of knowledge that alter our relationship to text, language, and culture.

In education, these changes redefine the role of the teacher, who now acts as a mediator within an interactive, multimodal educational system that promotes learner autonomy. The multilingual classroom provides an ideal setting for observing phenomena related to language contact and for leveraging learners' linguistic repertoires as pedagogical resources. Digital spaces that harness the potential of artificial intelligence reinforce this approach by facilitating interactions between languages, diversifying multimodal media, and offering increased opportunities to analyze and highlight linguistic diversity in teaching and learning practices.

In the literary field, these transformations are renewing reading and writing practices through a variety of media (blogs, podcasts, digital fiction). They also provide an ideal framework for studying the processes of distribution, adaptation, and mediation of works across languages and cultures, while enhancing their accessibility and the spread of knowledge to diverse audiences.

However, this dynamic raises significant challenges, particularly the risk of prioritizing visibility at the expense of understanding. The challenge, therefore, is to reconcile accessibility with scientific rigor, communication with accuracy, while avoiding reductionism, which tends to oversimplify the complexity of knowledge. Edgar Morin points out: "Simplistic approaches to knowledge distort realities more than they express them." (*Introduction à la pensée complexe*, 1990).

By drawing on digital tools and new forms of communication, researchers and educators can create new spaces where science and society, and knowledge and culture, can meet.

Goals: This conference highlights the transformations of knowledge linked to its media coverage in the fields of language didactics and literature in the digital age. It aims to analyze new modes of knowledge production, distribution, and reception, as well as their epistemological, pedagogical, cultural, and ethical implications.



Democratic Republic of Algeria
Ministry of Higher Education and Scientific Research
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Faculty of Letters and Languages
Department of French Language and Literature

مخبر اللغة و تحليل الخطاب

National Conference (on-site)

Knowledge Mediatization in Language and Literature : Challenges, Measures & Perspectives



October 13th 2026

Honorary President

Pr Nourredine BENALI-CHERIF
Rector of the University of Jijel

Conference Chairperson

Pr Manel GHIMOUZE-MEHILA

track 02 : Literature



- Analysis of language contact and the pedagogical use of linguistic diversity.



- New practices of reading and writing through digital media and emerging forms of literary mediatization.
- Distribution, adaptation, and mediation of works across languages and cultures.
- Artificial intelligence, literary creation, and the renewal of practices in text analysis and production.
- Mediatization and diffusion of literary knowledge to diverse audiences.
- Ethical, cultural, and scientific challenges related to transformations in literary studies.

