



Faculty of Letters and Languages
Department of French Language and Literature
The Department of French Language and Literature
&
Laboratory of Language and Discourse Analysis
مخبر اللغة و تحليل الخطاب

Organize the National Conference

december 08th, 2026

CAN LANGUAGES FOSTER ENTREPRENEURSHIP?

Toward an Entrepreneurial Direction
for University Language Programs



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Prof. Nourredine BENALI-CHERIF,

Rector of the University

Under the Supervision of the Dean of the Faculty:

Prof. Toufik GUEHAM

Conference President:

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President of Scientific Committee:

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SUBMISSION GUIDELINES

- Papers should be 10-20 pages in length.
- Footnotes must be numbered consecutively and placed at the bottom of each page; references should be listed at the end of the paper.
- Arabic manuscripts: Traditional Arabic (16 pt for the main text, 12 pt for footnotes).
- Foreign-language manuscripts: Times New Roman (14 pt for the main text, 10 pt for footnotes).
- Papers should be submitted to the Chair of the Scientific Committee at:

languentrep@gmail.com

- Each submission must be accompanied by a separate short CV including: full name, academic rank, institutional affiliation, conference axis, telephone number, and e-mail address.
- Papers may be submitted in **Arabic, English, or French**.
- Papers written in English or French must include an Arabic abstract.



IMPORTANT DATES

Deadline for paper submission: **13-11-2026**

Notification of acceptance: **20-11-2026**

Deadline for full paper submission: **30-11-2026**

Conference date: **08-12-2026**

PARTICIPATION FORM

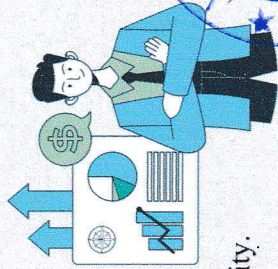
Full Name:.....
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RESEARCH

CONFERENCE PREAMBLE

Algerian universities are currently undergoing a profound transformation aimed at strengthening their role in innovation, entrepreneurship, and the enhancement of skills. This new direction, driven by the strategic vision of the Ministry of Higher Education and Scientific Research, has notably resulted in the establishment of support structures for innovation and entrepreneurship, as well as the recent integration of entrepreneurship into university curricula. In this context,

language programs are also required to align with this dynamic and to think their contribution to the entrepreneurial university.



However, while entrepreneurship has now been incorporated into university curricula, its effective implementation in language programs still raises several questions. It is no longer simply a matter of integrating entrepreneurship into the syllabus, but of considering how course content can be adapted to help students develop skills that foster initiative, creativity, innovation, and project design. This reflection seems all the more necessary given that language studies remain often associated with additional career paths such as teaching, translation, research, whereas the economic and technological

are bringing about the emergence of new sectors based on linguistic, intercultural, and communication skills, including language technologies, artificial intelligence, digital content localization, international communication, the cultural and creative industries, digital marketing, cultural tourism, as well as intercultural mediation.

Hence, a key question arises: *How can university language programs—by updating their curriculum and teaching methods—foster students' embrace of entrepreneurship and enable them to transform their language skills into projects and career opportunities?*

This question also raises the issue of the language teacher's role in this new dynamic. Beyond the transmission of linguistic knowledge, teachers may be called upon to make students aware of the entrepreneurial opportunities offered by their skills, to develop their creativity and sense of initiative, and to support them in designing innovative projects.



CONFERENCE OBJECTIVES

- Examine how language program contents can be adapted to meet the new demands of entrepreneurship, innovation, and the professional world.
- Identify entrepreneurial content and skills that could be integrated into or reinforced within language program curricula.
- Raise awareness among language students about entrepreneurial opportunities and new career paths linked to their linguistic, intercultural, and communication skills.
- Develop a culture of initiative and innovation among students by encouraging them to transform their skills into ideas, projects, and career opportunities.
- Explore the role of language teachers in guiding students toward entrepreneurship and the development of innovative projects.
- Promote teaching practices that enable teachers to cultivate creativity, autonomy, a spirit of initiative, and the ability to launch projects.
- Encourage the evolution of language teaching practices to better align learning with the needs of the socio-economic world.
- Explore the use of digital technologies, artificial intelligence, and language technologies in language teaching and in the design of innovative projects.
- Promote connections between language programs and the professional world to better familiarize students with emerging fields and careers.

CONFERENCE TRACKS

- 1- Rethinking Language Programs in the Era of Entrepreneurial University:** Skills, Curricula, and Teaching Practices.
- 2- Languages, Innovation, and Creating Value:** New Careers, Technologies, and Socio-economic Partnerships.